



GRADE MBA

FINTECH & BUSINESS PROGRAM

1 YEAR FINTECH AND BUSINESS PROGRAM IN NEW YORK

In partnership with BFMS.NY - The Business, Finance et Management School of New York, a private school licensed in the State of New York - EEMI offers a 1-year program in New York, focusing on Business, Finance and Technology, coupled with 48 weeks of internship in some of the leading institutions in New York.

#MBA FINTECH & BUSINESS PROGRAM

1-year program (October 2019 - September 2020)
with 48 weeks of internship

UNIT 1 BUSINESS ADMINISTRATION

Economy and Fintech
Fintech business law
Fintech startup creation and management
Business policy and strategy of Fintech
Financial accounting

Fintech Computer Development
Fintech Interactive Design
Fintech Marketing & E-business

UNIT 2 FINTECH COMPANY: LEARNING MODEL

Engineering training
Training systems
Communication technologies for training

UNIT 3 FINTECH COMPANY: HOW TO INNOVATE

Research and design thinking

UNIT 4 FINTECH COMPANY: HOW TO COOPERATE

Personal development
Ecosystems management

UNIT 5 PROFESSIONAL IDENTITY MANAGEMENT

Internship
Reflective thinking

COURSES DELIVERED BY EEMI

FINTECH COMPUTER DEVELOPMENT

- Computer development applied to Fintech
- Financial & banking networks
- Programming
- Testing

FINTECH INTERACTIVE DESIGN

- Design applied to Fintech
- Psychology
- Problem solving
- Prototyping
- Business model

FINTECH MARKETING AND E-BUSINESS

- Digital marketing applied to Fintech
- Omnichannel
- Traffic management
- Customer retention

CALENDAR & APPLICATION

DATES

- 2-week "Discovery of Fintech" session (optional):
from September 2nd to September 17th 2019
- 1-year program:
from October 7th 2019 to September 17th 2020

APPLICATION PROCEDURE

This program is dedicated for students holding a master's degree (or equivalent), looking to have a fresh insight on core areas of Business, Finance, Fintech, Technology and Digital economy, and looking for a total immersion in an english-speaking environment. Each candidate will go through an individual interview in English

REQUIREMENTS

- Master degree or equivalent
- Level of English: B2 (CECRL framework)

TUITION FEES

15.000 €

These fees do not include accommodation, transport, insurance or visa fees.